

Asleep in the Air: Pac'nNap's Planecomfort

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As airlines continue to reduce legroom and amenities, Pac'nNap's Planecomfort offers a way to bring some coziness back to a plane trip. The Planecomfort set combines a blanket, pillowcase and pillow in a compact bundle. It features an inflatable pillow, convertible pouch/pillowcase, and a 50- by 60-inch microfleece blanket, for complete in-air comfort.

The outside zippered pocket can be screen-printed with a company or program name, so the Planecomfort pack can be one of the first things a traveler receives and one they hold on to after the return flight. Helen Baxter-Southworth, president of HBS & Associates LLC, used the imprinted gifts on a trip with corporate trainers. She describes how a year after she gave them out, a client was still appreciating hers after an arduous trip to India. "She said, 'It was so nice to have my own blanket and pillow on that long trip; every time I saw your logo I was reminded of you.'"

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